# POSITION DESCRIPTION

# director, international broadcasting bureau

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| **OVERVIEW** |
| Senate Committee | Foreign Relations |
| Agency Mission | The International Broadcasting Bureau (IBB) is part of the Broadcasting Board of Governors, which has the mission to inform, engage and connect people around the world in support of freedom and democracy.[[1]](#endnote-1) |
| Position Overview | The director of the IBB oversees the nonmilitary international radio, television, internet and digital media broadcasting services of the U.S. government.[[2]](#endnote-2) |
| Compensation | Level IV $155,500 (5 U.S.C. § 5315)[[3]](#endnote-3) |
| Position Reports to | The Broadcasting Board of Governors is an independent federal agency. The Director serves at the pleasure of the President. |
| **RESPONSIBILITIES** |
| Management Scope | IBB had an enacted fiscal 2016 budget of $61.2 million and 189 full-time equivalents.[[4]](#endnote-4) |
| Primary Responsibilities | * Oversees all administrative, financial and managerial matters within the agency
* Advises and makes recommendations to the board on all IBB resource allocations, and engineering and technology issues, as well as human capital, and fiscal management and policy matters affecting the entire agency
* Manages a workforce engaged in all aspects of professional broadcasting, including research, programming, technical operations and administrative support[[5]](#endnote-5)
* Oversees the director of Voice of America
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| Strategic Goals and Priorities | [Depends on the policy priorities of the administration] |
| **REQUIREMENTS AND COMPETENCIES** |
| Requirements | * Extensive management and administration experience, for a very hands-on position
* Understanding of U.S. interests overseas
* Experience or familiarity with policy issues
* Writing experience and familiarity with the editorial process
* Media person (preferred)
* Journalism experience (a plus)
* Government experience and ability to navigate bureaucracy
* Familiarity with electronic media and the technology involved, or ability to learn these areas—for example, shortwave broadcasting, television broadcasting, AM/FM broadcasting— given that this is a growing field (a plus)
* Knowledge of how to get a message across
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| Competencies | * Strong communication and interpersonal skills
* Diplomatic skills
* Excellent negotiation skills, to manage competing interests
* Energy for frequent travel
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| **PAST APPOINTEES** |
| Richard M. Lobo (2010 to 2013): President and CEO, Florida West Coast Public Broadcasting, Inc.; President, Palm Tower of Sarasota, LLC; President, Lobo Media Group, Inc.[[6]](#endnote-6) |
| Seth Cropsey (2002 to 2005): Visiting Fellow at the American Enterprise Institute; Director of the Heritage Foundation’s Asia Studies Center and Departmental Chairman and Professor of the George C. Marshall European Center for Security Studies in Germany; Principal Deputy Assistant Secretary of Defense for Special Operations and Low Intensity Conflict; Deputy Undersecretary of the Navy; Director of Policy, Voice of America |

1. https://www.bbg.gov/who-we-are/mission/ [↑](#endnote-ref-1)
2. OPM [↑](#endnote-ref-2)
3. The Consolidated Appropriations Act, 2017 (Public Law 115-31, May 5, 2017), contains a provision that continues the freeze on the payable pay rates for certain senior political officials at 2013 levels during calendar year 2017. [↑](#endnote-ref-3)
4. https://www.bbg.gov/wp-content/media/2017/05/FY2018Budget\_CBJ\_05-23-17.pdf [↑](#endnote-ref-4)
5. OPM [↑](#endnote-ref-5)
6. <https://www.linkedin.com/in/richard-m-lobo-3957a717/>

Leadership Directories: https://lo.bvdep.com/PeopleDocument.asp?PersonId=-1&LDIPeopleId=968241&Save=1 [↑](#endnote-ref-6)